**SPONSORSHIP & HOSPITALITY PACK**

Coalpit Heath CC is pleased to offer a variety of sponsorship opportunities outlined in this pack. Our aim is to build longstanding relationships with our sponsors and to support your objectives for the sponsorship. We will also be happy to discuss your own ideas and put together a package to maximise the benefits from your budget.

**About the cricket club**

We are a village cricket and social club. We provide cricket for all ages and abilities and have 60 adult playing members and 50 juniors. We field 3 adult teams on a Saturday, one on a Sunday and 3 youth teams at ages 11, 13 and 15. We also boast a social membership of about 500 members and during the week we are pleased to host ‘Pauls Place’, a charity which supports adults with severe learning and physical disabilities. Our clubhouse is also frequently booked for private functions such as children’s parties, wedding receptions, charity fundraisers and company family days.

**Why sponsor us?**

We estimate over 5,000 people use our clubhouse every year. Our packages offer great value compared to other forms of advertising and, as we limit the numbers of sponsors, your business will be able to stand out while supporting a great cause in the local community. We will also exclusively recommend your business to our members and their guests and we offer a service called “use our sponsors” which allows you to offer promotions to our members by SMS and email. Sponsors will also receive complimentary social membership, enabling them to use the club facilities for the duration of their sponsorship.

**Next steps …**

If we have caught your attention and you want to find out more, to discuss your own ideas or tailor a package to suit your needs then please do not hesitate to get in touch with me as your dedicated point of contact for your sponsorship.

Kind regards,

**Matthew Toms**

Club Captain

Telephone: 07970 137638

Email: [promotions@coalpitheathcc.org.uk](mailto:promotions@coalpitheathcc.org.uk)

**Hospitality**

Entertain your staff, clients and families at our cricket club, enjoying a drink in the summer sunshine and partying on into the night. Pop up you adverts in the clubhouse for the weeks in the run up to your big event. We have a large well stocked bar at ‘club’ prices and have catering facilities, BBQ and the playing field available for use. Use our stage to hire a band or disco.

**Match sponsor - £150**

Invite up to 100 guests to watch the game of your choice and then have exclusive hire of clubhouse for the night. Choose and present your own man of the match award after the game if you like. Bring in caterers and hire a band to make it a day to remember.

**Match day sponsor - £50**

Invite 6 guests to watch the game of your choice and join the players for a complimentary tea. Choose and present your own man of the match award after the game if you like and rub shoulders with the players with a post-match drink. Bring additional guests, charged at £4 per head.

**Private event hire - £100 (£150 with cricket pitch)**

Run your own staff and/or client event with exclusive hire of our clubhouse and grounds for an afternoon and/or evening. Use our playing field for fun and games in the afternoon and have a disco or band in the evening.

**Sponsorship**

**Team sponsor - £100 per team, £250 adult / youth, £450 all teams (includes digital printing).**

Get you company logo printed on the players shirts. Choose one or more teams, the youth or adult sections or the entire club. The period of sponsorship is 3 years and for that time we will give you our free gold advertising package.

**Cover sponsor - £600 per cover (up to 3 available)**

Get your logo digitally printed on a new cricket cover. 1, 2 or 3 covers available. The cricket club and players will be funding 50% of the cost through their own fundraising. Lasting for 10 years you will have a very prominent position on the field. We will also throw in our gold advertising package for the duration.

**Umpire sponsor - £100 per umpire**

Sponsor an umpire. Funds will go towards training and kitting out your new umpire. Get your company logo printed on a brand new umpire’s coat and for 3 years we will also throw in our gold advertising package.

**Advertising**

**Pitch side sponsors advert - £200 (includes cost of banner)**

Get your company advert pitch side in large format banner for everyone to see. Displayed for 2 years we will also give you our gold advertising package for free. Renewal for a further 2 years for just £100.

**Web site sponsors adverts - £20 per year**

Get your logo on the homepages of our two web sites, Facebook and Twitter and link through to your own company web site and/or a dedicated page on our web site.

**Handbook sponsors adverts - £20 per year**

Get your company advert in our annual member’s handbook.

**Clubhouse sponsors board - £50 per year**

A4 advert on our sponsor’s board which is located at the entrance to our clubhouse.

**Gold advertising package - £80**

Web site, handbook and clubhouse advert. Exclusive promotion of your business.

**Pimp your stumps! £160**

Get your company advert foil-wrapped onto a new set of cricket stumps. We will also provide the gold advertising package for 3 years as part of the deal.

**Club sponsor**

Packages can be put together for a club wide sponsor, with a mix of above sponsorship plus other exclusive ways to promote your business including:

* Sponsored bar staff polo shirts
* Large external advert at the front entrance
* Additional clubhouse advertising
* Give us your company branded mugs to use for teas
* Table at the cricket club’s annual dinner / present awards