**Club Support – Creating Our Future**

**5 Year Vision:**

**What do we want people to be saying about our club in 5 years time?**

Well organised, run club with excellent coaching and facilities, that supports and meets the community’s need.

**How do we communicate this to our members?**

Facebook, Twitter, Website, Players meetings and AGM’s

**How do we engage with our local community?**

Through Schools, and Social Media

**Our Key Volunteers:** Who are the key people in our club?

The club is run on volunteers, so they are all key, but particularly the ones supporting the Junior sections, as this is the future of the club

**Our Finances:**

* Annual turnover c£70k
* Profit or Loss? c£10k profit
* Good level of reserves? Good

**Key Player Facts:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | No. Players | | No. Teams | | No.  Coaches |
|  | M | F | Mixed | F |  |
| U9 | 5 | 3 | 1 |  | 1 |
| U11 |  |  | 1 |  |  |
| U13 | 6 | 3 | 1 |  | 1 |
| U15 | 13 |  | 1 |  | 1 |
| U17 | 2 |  |  |  |  |
| Senior | 55 | 10 | 3 | 1 |  |
| Disability |  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **What do we need to do to achieve our vision?** | | | | | |
|  | **Objectives** | **Actions** | **Who** | **When - (1/3/5 years)** | **Cost** |
| **Players, Members and Volunteers**  What do we need to do to improve their experience at our club? | Increase volunteers at the club, especially for All Stars and Youth teams | Engage with Parents, Review the membership forms with employment details, ask people to do things! | Management committee, current Youth Volunteers | Ongoing | Nil |
| Fulfil all the places on The Management committee | Currently 4-6 members short | Management committee | Next 3 years | Nil |
| Have a Saturday team (4th’s) in the B&D 30 over league, specifically to develop the youth players coming through, to lead into Adult cricket | Understand the number, and interest. Are there enough Senior players available to support | Club Captain, with Youth Coaches | 3-5 years | Nil |
|  |  |  |  |  |
| **Facilities**  What do we need to do to improve our facilities? | Replace the fence-line along the Road | Quotes taken, awaiting Draining investigations before proceeding | Management committee | This year | c£7k |
| Investigate the drainage on the outfield (Field side), with a view to remedial work. | Current investigations are taking place | Management committee | Investigations – Now, Remedial work within 2 Years | C£1k for investigations. TBC for remedial work |
| Replacements nets | Funding required | Management committee | 3 years | C£45k |
| New stand-alone scorebox | Design, and build quotes required | Management committee | 5 Years | C10k |
| **Finances**  How can we save and make money to invest back in our club? | Continue to hire for private functions, to generate income, and word of mouth within the community | Monitor booking numbers and consider advertising if required | SG (Bar Steward – see below) | Ongoing | Nil |
| Look to hire Part time Bar Steward to arrange staffing over the weekends for events and monitor and order stock | Review the work involved, and budget available. | Management committee | 2-3 years | TBD |
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**CLUB SUPPORT – PLANNING FOR THE FUTURE**

**CLUB SELF ASSESSMENT - UNDERSTANDING OUR STRENGTHS AND WEAKNESSES**

|  |  |  |  |
| --- | --- | --- | --- |
| CHARACTERISTIC | WHAT DOES GOOD LOOK LIKE? | ACTION REQUIRED?  Yes or No | PRIORITY  Top 5? |
| PURPOSE | Our committee is representative of our club (includes junior/senior players, parents, volunteers etc.) | Yes | Yes |
| Our committee takes time to ensure it has a clear understanding of where we want to be in 5 years | Yes | No |
| We always let our members know what we are trying to achieve as a club | No |  |
|  |  |  |
| SOCIAL | We work proactively with our members to improve their experience | No |  |
| We are innovative in how we attract new members to our club, ensuring we create a welcoming environment | Yes | Yes |
| We understand the importance of retaining our existing volunteers/players/members and take time to understand their motivations for being part of our club | No |  |
| We are innovative in how we attract new volunteers to our club, utilising the skills, knowledge and attributes of our members effectively | Yes | Yes |
| We recognise the need to reduce bureaucracy and administration for our volunteers e.g. maximising the use of new technology, influencing leagues etc. | No |  |
|  |  |  |
| ECONOMIC | We are innovative in increasing our income streams ensuring we can proactively plan for the future | No |  |
| We work to reduce our running costs and redirect funds into the player experience | No |  |
| We manage our finances effectively and are compliant with tax legislation | No |  |
| We work proactively with the leagues to reduce travel costs | No |  |
| We produce an annual budget to ensure we are in control of our finances and are sustainable in the future | No |  |
|  |  |  |
| ENVIRONMENTAL | We work to improve access to better indoor facilities for our members | No |  |
| We work to improve access to better outdoor facilities for our members (practice and match play facilities) | No |  |
| We manage our energy and water use effectively to help reduce our costs | No |  |
| We are prepared for changing climate patterns and to reducing the impact that drought and flooding may bring to our club | Yes | Yes |
| We continuously monitor the usage of our facilities and our membership levels and look to source alternatives / new facilities | No |  |
| We work proactively with our community to open up our facilities creating a warm, welcoming environment and help raise money | Yes | Yes |
|  |  |  |

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| --- | --- | --- | --- | --- | --- |
| Who should we engage with ***internally?*** e.g. players, parents, coaches | Do we currently?  (Yes / No) | How regularly? | Is this engagement one way or two way? | Do we engage effectively? Do we understand the impact we are having? | Any improvements we could make? |
| Players | Yes | Players meeting – 2 a year | Two-way | Yes | Yes – more regularly, surveys |
| Coaches | Yes | Regular discussion, and feedback from Meetings | Two-way | Yes | Yes, clear model and plans for the future |
| Parents | Yes, to a degree | Youth parent sits on Management committee | Probably | No | Yes, more engagement from Senior staff with Individual parents |
| Who should we engage with **externally**? e.g. schools\*, businesses, community groups |  |  |  |  |  |
| Manor School | Yes | 2-3 a year | Two way | Yes | Yes, more regularly |
| CHJFC | Yes | Monthly (Rep on committee) | Two way | Yes | Strengthen relationship |
| Associate teams (Darts/Croquet/Skittles) | Yes | As required, Although representation on Management | Two way | Could improve. | Yes |

**Club Support – Planning for the Future**

**Who Do We Engage With?**